

ISMA Course Catalogue 2016/2017 for International Students (*degree and Erasmus+*)

Business Administration in Tourism

Please note the catalogue`s purpose is informative only. Some subject`s names, ECTS and codes may be changed during the study year. Some subjects may be moved from one semester to another. Some lectures could be cancelled due to insufficient amount of students in group.

Some subjects consist of blocks. The student can take the whole block or only a part of it.

X¹ These subjects may be delivered on a base of lecturer`s consultations and student`s self-studies if the group amount will be insufficient. In this case times of consultations will be announced, according tasks and literature will be provided and obtained knowledge will be examined by the teacher at the end of the course.

X² Language courses are delivered on a language of study. Please do not take more than **1** same language course per semester.

X³ The course is delivered in English only in a joined group

Orientation meeting with ISMA coordinator is compulsory.

ISMA will inform the student about possible changes and according alternatives will be offered.

Changes in Learning Agreement will be done then.

ISMA International Relations department international@isma.lv and erasmus@isma.lv

Sem ester	Course Code	Course Name ENG	RUS	LAT	ENG	ECTS
			This course is available on following languages:			
1, 2		Latvian language* <i>Additional course could be delivered both semesters if minimum 5 students applied. Price 35 EUR/month, certificate apart from Learning Agreement will be issued.</i>			X	1

1, 2		Russian language* <i>Additional course could be delivered both semesters if minimum 5 students applied. Price 35 EUR/month, certificate apart from Learning Agreement will be issued.</i>			X	1
1	ME1400	Tourism basics:	X	X	X ¹	6
1	ME1400	<i>This block consists of:</i> Tourism basics	X	X	X ¹	3
1	ME0795	Methodological Aspects of Entrepreneurship	X	X	X	3
1	HU0237	Environmental Safety Management	X	X	X	6
1	HU0236	Entrepreneurship Legal Regulation	X	X	X ¹	6
1	EK0150	Economics* <i>(this semester the block includes Microeconomics course)</i>	X	X	X	3
1	MA0311	Mathematics for Economists	X	X	X	3
1	VA0407	English for Management	X ²	X ²	X ²	3
1	VA0402	Second foreign language*: Spanish or German <i>(*Please choose 1 language with indication of your knowledge A1 A2 B1 B2)</i>	X ²	X ²	X ²	3
		TOTAL ECTS per semester:				30
2	EK0150	Economics* <i>(this semester the block includes Macroeconomics course)</i>	X	X	X	3
2	MA0311	Mathematics for Economists	X	X	X	3
2	VA0407	English for Management	X ²	X ²	X ²	3
2	VA0402	Second foreign language*: Spanish or German <i>(*Please choose 1 language with indication of your knowledge A1 A2 B1 B2)</i>	X ²	X ²	X ²	3
2	IN0674	Applied Informatics	X	X	X	6
2	ME1401	Catering Industry	X	X	X	6
2	KD0301	Term Paper 1*: Catering Industry <i>(Consists both of in-class meetings with a tutor where the problem of a research is defined and individual work to investigate the ways of problem solving and to elaborate proposals. At the end of the course the project is defended in a class.)</i>	X	X	-	6
		TOTAL ECTS per semester:				30
3	HU0218	Applied Communication	X ³	X ³	X ³	6
3	MA0305	Statistics	X	X	X	6
3	EK1100	Marketing	X ³	X ³	X ³	6
3	ME0799	Hospitality Industry and Recreational Activity:	X	X	X ¹	6
3	ME0799	<i>This block consists of:</i> Hospitality Industry	X	X	X ¹	3
3	DA0515	Recreational Activity	X	X	X	3
3	EK0102	Entrepreneurship	X	X	X	6
		TOTAL ECTS per semester:				30

4		Tourism Management: <i>This block consists of:</i>	X	X	-	6
4	ME1301	1) International Tour Operating Technologies	X	X	-	3
4	ME1306	2) Tourism Company Activity Practice	X	X	X	3
4	KD0302	Term Paper 2*: Complex Tourism Product Design (Consists both of in-class meetings with a tutor where the problem of a research is defined and individual work to investigate the ways of problem solving and to elaborate proposals. At the end of the course the project is defended in a class.) or, can be replaced with:	X	X	X	6
4	KD0302	Term Paper 2*: Hospitality Product Design (Consists both of in-class meetings with a tutor where the problem of a research is defined and individual work to investigate the ways of problem solving and to elaborate proposals. At the end of the course the project is defended in a class.)	X	X	X	6
4	PR0004	Practice 1* (this course includes internship in a company. For international students is only on preliminary request . For practice in Latvia requires Latvian language knowledge as a must). For Erasmus+ separate Learning Agreement for Traineeships must be signed.	X	X	X ¹	12
4	EK1300	Accountancy	X	X	X	6
		TOTAL ECTS per semester:				30
5	IN0605	Computer Modelling in Business	X	X	X	6
5	EK1103	International Marketing	X	X	X ¹	6
5	HU0257	Psychology and Sociology of Management	X	X	X	6
6	ME1403	Excursion Science	X	X	X	6
5	ME0710	Total Quality Management	X	X	X	6
5	ME0708	Project Management	X	X	X	6
		TOTAL ECTS per semester:				30
6	DA0502	Logistics	X	X	X	6
6		Tourism Management:	-	-	X ¹	6
6	ME1301	<i>This block consists of:</i> International Tour Operating Technologies	-	-	X ¹	3
6	ME1306	Tourism Company Activity Practice	-	-	X ¹	3
6	KD3303	Term Paper 3*: Complex Tourism Product Economics (Consists both of in-class meetings with a tutor where the problem of a research is defined and individual work to investigate the ways of problem solving and to elaborate proposals. At the end of the course the project is defended in a class.)	X	X	X	6
6	PR0006	Practice 2* (this course includes internship in a company. For international students is only on preliminary request . For practice in Latvia	X	X	X ¹	6

		<i>requires Latvian language knowledge as a must). For Erasmus+ separate Learning Agreement for Traineeships must be signed.</i>				
6	ME0798	Strategic Management	X	X	X	6
		TOTAL ECTS per semester:				30
7	EK1311	Commercial Finances:	X	X	X	6
		<i>The block consists of:</i>				
7	EK1311	Finances and Banking	X	X	X	3
7	ME0707	Financial Management	X	X	X	3
7	ME0703	Personnel Management	X	X	X	6
7		Travelling Technologies:	X	X	X	6
		<i>The block consists of:</i>				
7	IN0637	Hotel Management Information Systems	X	X	X ¹	3
7	IN0625	Applied Information System AMADEUS	X	X	X ¹	3
7	EK1101	Marketing Research	X	X	X	6
		TOTAL ECTS per semester:				30
8	PR0007	Pre-Diploma Practical Training* <i>*(for degree students only!)</i>	X	X	X	12
8	BD3301	Bachelor`s Thesis* <i>*(for degree students only!)</i>	X	X	X	18
		TOTAL ECTS per semester:				30