

## ISMA Course Catalogue 2022/2023 for International Students (Erasmus+)

### Business Administration

*Please note some subject`s names, ECTS and codes may be changed during the study year.  
Student can choose any subject from Autumn Semester or any subject from Spring Semester,  
depends on which semester student is going to study in ISMA.*

*Orientation meeting with ISMA coordinator is compulsory.*

*ISMA will inform the student about possible changes and according alternatives will be offered.*

*Changes in Learning Agreement will be done then.*

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Semester	Course code	Course Name ENG	ECTS
1 (Autumn semester)	HU0236	Legal Regulation of Enterprise Activity	6
1 (Autumn semester)	IN0674	Applied Informatics	6
1 (Autumn semester)	EK0129	Introduction to Entrepreneurship	6
1 (Autumn semester)	MA0328	Quantitative Methods and Statistics	3
1 (Autumn semester)	EK0150	Economics	3
1 (Autumn semester)	VA2005	Business English	3
1 (Autumn semester)	HU0282	Philosophy, World Culture and Ethics	3
2 (Spring semester)	HU0808	Labour Law	3
2 (Spring semester)	HU0237	Environment, Labour and Civil Protection	6
2 (Spring semester)	SD3301	Course Paper 1: Research Methodology	6
2 (Spring semester)	MA0328	Quantitative Methods and Statistics	3
2 (Spring semester)	EK0150	Economics	3
2 (Spring semester)	VA2005	Business English	3
2 (Spring semester)	HU0282	Philosophy, World Culture and Ethics	3
3 (Autumn semester)	ME0700	Management Theory	3

3 (Autumn semester)	EK1100	Marketing	6
3 (Autumn semester)	EK1300	Accounting and Taxes	6
3 (Autumn semester)	HU0257	Management Psychology and Sociology	6
3 (Autumn semester)	VA0402	Spanish	3
3 (Autumn semester)	VA0401	German	3
4 (Spring semester)	ME0848	Personnel Management and Record Keeping	6
4 (Spring semester)	ME0832	Enterprise Management	3
4 (Spring semester)	ME0814	Event Management	2
4 (Spring semester)	SD3302	Course Paper 2: Project Management	6
4 (Spring semester)	VA0402	Spanish	3
4 (Spring semester)	VA0401	German	3
5 (Autumn semester)	HU0210	Business Communication	3
5 (Autumn semester)	DA0513	Logistics	3
5 (Autumn semester)	EK1320	Financial Management	6
5 (Autumn semester)	HU0805	Civil Law	3
5 (Autumn semester)	ME0827	Business Valuation	3
5 (Autumn semester)	IN0684	Management Information Technologies	3
6 (Spring semester)	EK1104	International Marketing	3
6 (Spring semester)	ME0729	Risk Management	3
6 (Spring semester)	HU0292	Public Relations Management	6
6 (Spring semester)	SD3303	Course Paper 3: Strategic Management	6
6 (Spring semester)	IN0684	Management Information Technologies	3
7 (Autumn semester)	MA0316	Optimization Theory and Scientific Forecasting	6
7 (Autumn semester)	EK0154	Digital Marketing	3
7 (Autumn semester)	ME0710	Total Quality Management	3
7 (Autumn semester)	EK0155	Marketing Visual Communication	3
7 (Autumn semester)	ME0826	Social Entrepreneurship	3
7 (Autumn semester)	EK1101	Marketing Research	3
7 (Autumn semester)	ME1309	Innovation Management and Investments	3
7 (Autumn semester)	EK0128	Investment and Risk Management	6