

ISMA Course Catalogue 2022/2023 for International Students (Erasmus+)

Business Administration in Tourism

*Please note some subject`s names, ECTS and codes may be changed during the study year.
Student can choose any subject from Autumn Semester or any subject from Spring Semester,
depends on which semester student is going to study in ISMA.*

Orientation meeting with ISMA coordinator is compulsory.

ISMA will inform the student about possible changes and according alternatives will be offered.

Changes in Learning Agreement will be done then.

ISMA International Relations department marina.celika@isma.lv and erasmus@isma.lv

| Semester | Course code | Course Name ENG | ECTS |
|---------------------|-------------|--|------|
| 1 (Autumn semester) | HU0236 | Legal Regulations of Enterprise Activity | 6 |
| 1 (Autumn semester) | IN0674 | Applied Informatics | 6 |
| 1 (Autumn semester) | EK0129 | Introduction to Entrepreneurship | 6 |
| 1 (Autumn semester) | MA0328 | Quantitative Methods and Statistics | 3 |
| 1 (Autumn semester) | EK0150 | Economics | 3 |
| 1 (Autumn semester) | VA2005 | Business English | 3 |
| 1 (Autumn semester) | HU0282 | Philosophy, World Culture and Ethics | 3 |
| 2 (Spring semester) | MA0328 | Quantitative Methods and Statistics | 3 |
| 2 (Spring semester) | EK0150 | Economics | 3 |
| 2 (Spring semester) | VA2005 | Business English | 3 |
| 2 (Spring semester) | HU0282 | Philosophy, World Culture and Ethics | 3 |
| 2 (Spring semester) | HU0808 | Labour Law | 3 |
| 2 (Spring semester) | HU0237 | Environment, Labour and Civil Protection | 6 |
| 2 (Spring semester) | SD3301 | Course Paper 1: Research Methodology | 6 |

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| 2 (Spring semester) | SD3301 | Basics of Tourism | 3 |
| 3 (Autumn semester) | HU0257 | Management Psychology and Sociology | 6 |
| 3 (Autumn semester) | ME0700 | Management Theory | 6 |
| 3 (Autumn semester) | EK1100 | Marketing | 6 |
| 3 (Autumn semester) | EK1300 | Accounting and Taxes | 6 |
| 3 (Autumn semester) | ME1402 | Hospitality Industry | 3 |
| 3 (Autumn semester) | VA0402 | Spanish | 3 |
| 3 (Autumn semester) | VA0401 | German | 3 |
| 4 (Spring semester) | ME0848 | Personnel Management and Record Keeping | 6 |
| 4 (Spring semester) | ME0832 | Enterprise Management | 3 |
| 4 (Spring semester) | ME0814 | Event Management | 3 |
| 4 (Spring semester) | SD3302 | Course Paper 2: Project Management | 6 |
| 4 (Spring semester) | VA0402 | Spanish | 3 |
| 4 (Spring semester) | VA0401 | German | 3 |
| 5 (Autumn semester) | HU0210 | Business Communication | 6 |
| 5 (Autumn semester) | DA0584 | Travel and Hotel Management Information Technology | 6 |
| 5 (Autumn semester) | EK1320 | Financial Management | 6 |
| 5 (Autumn semester) | DA0513 | Logistics | 3 |
| 5 (Autumn semester) | ME0838 | Complex Tourism Product Development | 3 |
| 5 (Autumn semester) | IN0637 | Hotel Management Information Technologies | 3 |
| 5 (Autumn semester) | ME0820 | Catering Enterprise Management | 3 |
| 5 (Autumn semester) | IN0684 | Management Information Technologies | 3 |
| 6 (Spring semester) | ME1306 | Tourism Company Activity Practice | 3 |
| 6 (Spring semester) | ME0812 | Tourism Management | 3 |
| 6 (Spring semester) | ME1403 | Guiding | 3 |
| 6 (Spring semester) | ME0839 | Economic Justification for Complex Tourism Industry Product | 3 |
| 6 (Spring semester) | SD3303 | Course Paper 3: Strategic Management | 6 |
| 6 (Spring semester) | IN0684 | Management Information Technologies | 3 |
| 7 (Autumn semester) | MA0316 | Optimization Theory and Scientific Forecasting | 6 |
| 7 (Autumn semester) | ME0710 | Total Quality Management | 6 |
| 7 (Autumn semester) | EK0155 | Marketing Visual Communication | 3 |
| 7 (Autumn semester) | ME1309 | Innovation Management and Investments | 3 |
| 7 (Autumn semester) | EK0154 | Digital Marketing | 3 |
| 7 (Autumn semester) | DA0515 | Recreology | 3 |
| 7 (Autumn semester) | HU0210 | Business Communications | 3 |