

A photograph of a person's hands typing on a laptop keyboard. The person is wearing a white long-sleeved shirt and a watch. The scene is lit with warm, golden light from a window in the background, creating a soft glow. A notebook is open on the desk in front of the laptop.

Open Learning & Distance Education 2022

20th International Conference
January 27-28



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1 Lomonosova Str., Bld. 6, Riga, LV-1019, Latvia

January 27

ISMA University of Applied Sciences, Riga, Lomonosova 1, Bld 7

Online in Zoom

- 11.00** Opening of the 20th International Conference Open Learning and Distance Education 2022
Prof. Deniss Djakons, ISMA Rector
- 11.10** Greetings to the Conference
Prof. Romans Djakons, ISMA President

Plenary Section

Open Learning and Distance Education 2022

Online in Zoom

The head of the Session **Professor Viktors Gopejenko**

Part 1. Sustainable Development of Business

- 11.15** Niche Marketing for Restaurants: Modern Trends
S. Miscenko, E. Vēzis
- 11.30** Sustainable Development of the Restaurant Business Within the Framework of the Reasonable "Zero Waste" Consumption Philosophy
S. Miscenko, O. Žukova, S. Greiža, V.Bočkuns

Part 2. Scientific research

- 11.45** Scientific Research in the Study Process
Z. Oborenko
- 12.00** Publication of a Scientific Article Step by Step
I. Trushina

Part 3. Accreditation Results and New Tasks

- 12.15** Improvement of the doctoral study program "Business Management
M. Živitere
- 12.30** Accreditation of the program, experience of communication with experts
T. Odinokova
- 12.45** The Criteria for the Preparation of the Description of a Study Programme
V. Riashchenko
- 13.00** Accreditation Results and New Tasks
E. Liepa
- 13.30** **Coffee break**

January 28
Section 1, Online in Zoom
Open Learning and Distance Education 2022
The head of the Session As.Professor J.Dehtjare

Part 4. Accreditation Results and New Tasks (Continue)

- 11.00** The implementation plan of the Business Administration study direction accreditation process
J. Dehtjare, V. Djakona

Part 5. Intercultural communication in modern educational environment – means and objectives.

- 11.30** Intercultural communication in modern educational environment – means and objectives.
T. Lapaine
- 12.30** **Coffee break**

Section 3, Online in Zoom
Open System's Problems

The head of the Session Professor R Kopitov, D.Kelsina

- 16.00** Determination of the university's contribution to development of a region
Djakons Romans
- 16.15** Guide to improving system performance
Kopitov Rostislav
- 16.30** Loyalty methodology product core
Kelsina Dina
- 16.45** Entrepreneurial technique control
Santhirasegaram Elena
- 17.00** Product of self-adjusting metasystems
Kazina Irina
- 17.15** Steps to overcome business obstacles
Akimov Gleb
- 17.30** Organization productivity improvement algorithms
Amangeldiyev Abilkhan, Mikrjukova Zanna
- 17.45** Instructions for determining business performance in a full life cycle of an organization
Gailis Vadim, Kamforina Olga
- 18.00** Software production management products
Kelsina Dina, Rostislav Kopitov, Irina Pyasetska

Section 4, Online in Zoom
Open System's Problems (Continue)

The head of the Session **Professor R Kopitov, V. Karajevs**

- 18.30** Determining productivity of an open organization
Djakons Romans, Karajevs Vsevolods, Kelsina Dina, Kopitov Rostislav
- 18.40** System product maintenance
Odina Mukhammadieva
- 18.45** Expertise of decision-making techniques
Galamovs Renats
- 19.00** Unsustainable process improvement product
Karajevs Vsevolods
- 19.15** Loss prevention instructions for business
Grinberga Seville
- 19.30** Reconstruction of an organization in special conditions
Kalejevs Andrejs
- 19.45** Instructions for Determination of the university's contribution to development of a region
Djakons Romans, Kopitov Rostislav

January 28

Plenary session OL&DE General results, Online in Zoom

ISMA University of Applied Sciences, Lomonosova 1, Bld 7, Hall 314

The Head of the Session **Professor Viktors Gopejenko**

- 13.00** Discussion and section's concluding remarks
- 14.00** Conference Summary and Decision Making